

Every child's **journey to work** matters



**Croydon Education
Business Partnership**

About us and the role we play

“High quality business links and projects developed through the local education business partnership.” Ofsted report



**Croydon Education
Business Partnership**

Croydon Education Business Partnership (CEBP) is the centralised broker for education business links providing work related learning opportunities for young people aged 5 -19 in Croydon schools and colleges. It is one of 30 local EBPs in London and 126 nationally.

We were formed in 1990 as a company with charitable trust status and governed by a board of directors who are senior representatives from both education and business sectors.

CEBP has an excellent reputation linking schools and colleges with the business community and supporting young people in acquiring positive attitudes through work-related learning.

This is achieved through the delivery of a variety of programmes which develop young people's understanding of the world of work

whilst enhancing their employability skills.

All our projects and activities are delivered with the support of the business community with whom we have a very positive relationship.

Our team of staff offers a friendly and welcoming service, bringing to the brokerage and relationship management of education business liaison a breadth of professional knowledge and expertise.



Their future is in our hands



Every Child Matters is now at the heart of the national strategy for improving the well being and future of all children and young people. One of the key outcomes is that they will be able to achieve economic wellbeing and envisage a positive future for themselves.

Each year over 4,000 young people in Croydon need to leave school able to earn a living and be financially literate.

From the employment perspective this means learning how businesses work and developing the skills and qualities that employers need - literacy, numeracy, creativity, leadership, problem solving, teamwork, the ability to work independently and an enterprising spirit.

Business partners can support young people on their '**journey to work**' through their commitment and participation in CEBP's

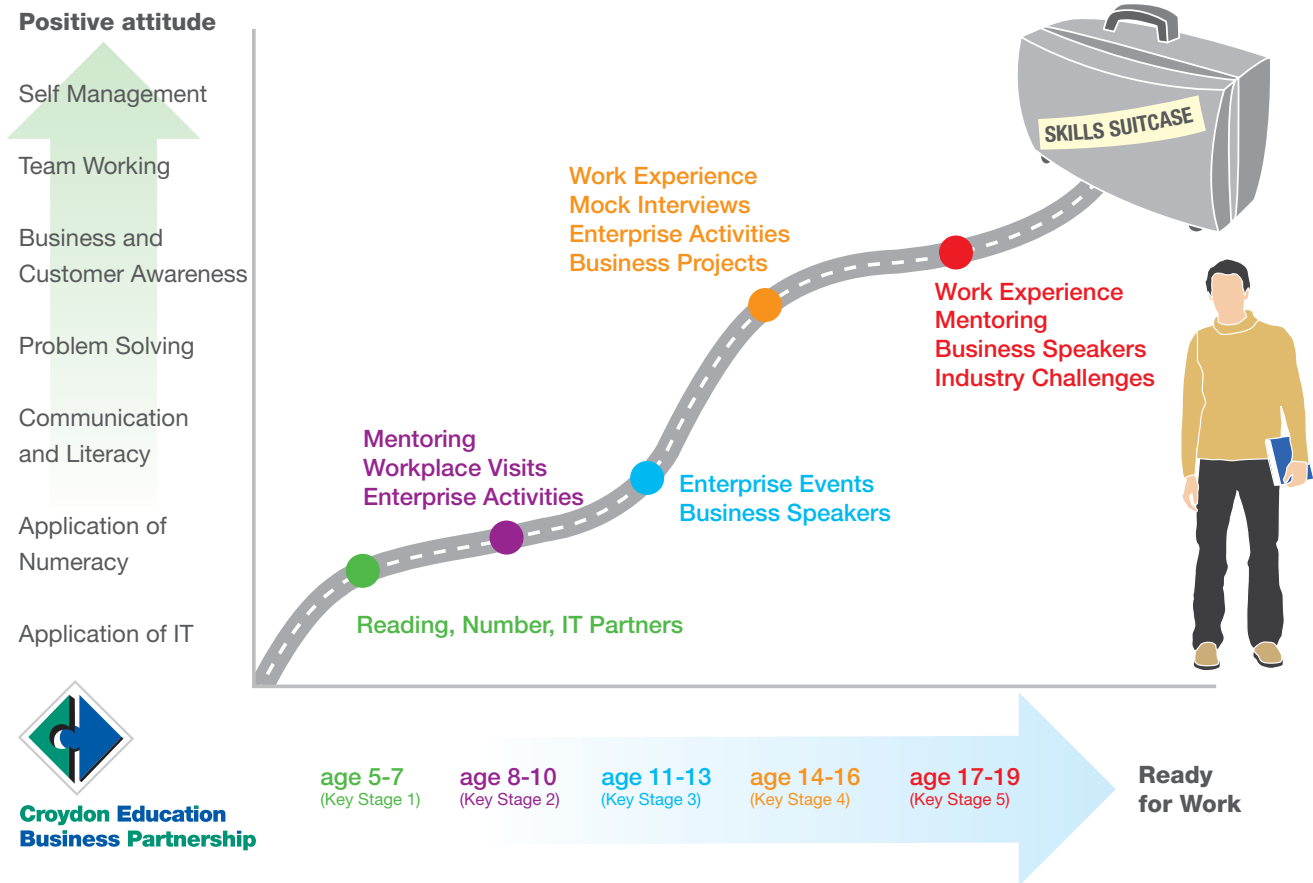
programmes and activities that offer opportunities to learn **for work, through work and about work**.

It is crucial that we enable children and young people to develop a positive attitude so that they are equipped with employability skills and competencies* and able to take personal responsibility for their future working life and financial wellbeing.

* CBI Report: Time Well Spent (2007)



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How can **you** help?

Telephone 020 8395 3311

Becoming a business partner in a local school or college can make all the difference.

By getting involved in CEBP's programmes you can play a part in motivating and inspiring young people.

Whatever level of commitment you want to make you can help raise aspirations and achievement. There are many ways you can get involved. To find out more please

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Work Experience

Through work experience, young people have an opportunity to develop their interpersonal and employability skills as well as learn about sectors of work and career prospects.

Mock Interviews

Support and guide young people to be better equipped for the 'real thing' by developing their job interview skills through conducting mock interviews.

Enterprise

Participate with young people in half day fun workshops. Help develop their enterprise

awareness, financial skills and ability to handle change, innovate and manage ideas

Reading & Number Partners

Help children in schools develop their communication and number skills by listening to them read or by playing financial board games.

Professional Development Placements

Offer to host a teacher for one-day to give them the opportunity to learn about your business and enhance their subject knowledge and management skills.

Employability Workshops

Share your expertise and experience in employability skills and the expectations by employers of young people entering the world of work.

Business Champions/Speakers

Spare an hour to deliver a presentation in a school about your company or industry and inspire students to learn more about the world of work.



APPLICATION OF IT



APPLICATION OF NUMERACY



COMMUNICATION AND LITERACY



PROBLEM SOLVING



BUSINESS AND CUSTOMER AWARENESS



TEAM WORKING



SELF MANAGEMENT

"Employers have a critical role to play in helping motivate young people to acquire the skills and attitudes they need for their future and the future skills needs of the wider economy"

Jim Knight, Minister for Schools and Learners



**CROYDON
COUNCIL**
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