

Celebrations

How can you help young people improve their employability and presentation skills?



By offering just a few hours per year volunteering to support a Celebrations workshop in a Croydon school or college, young students will benefit directly from your experience in the world of work.

The Celebrations workshop provides a hospitality business context, for students to work together in teams to prepare a celebratory event and take it to the competitive tendering stage.

What is a Celebrations workshop?

A planned 2-hour activity organised by CEBP for either a whole year group of 14-19 year old students or Hospitality / Catering students to work alongside a business / adult volunteer and a teacher to develop:

- Team work
- Organisation skills
- Marketing techniques
- Knowledge of hospitality and catering
- Presentation skills
- Listening and problem solving
- Time management
- Customer and business awareness
- Financial capability

What is my role as a business volunteer?

- Attend an induction or work shadow an event
- Attend a briefing meeting at the start of the workshop to meet your assigned teacher
- Encourage the students to manage their time and help them in reaching their goals
- Build students' confidence and develop their awareness of customers' expectations
- Make sure students stay on task

What are the benefits to business?

- Opportunity for personal development
- Raise company profile in the community
- Gain knowledge of current education / qualifications
- Review of recruitment procedures / practices
- Knowing you are making a difference

What the students say:

'I learned that I can be a team leader'

'It was really good to come up with a business idea that appealed to customers'

'It was a good and interesting day – the hospitality industry really appeals to me'

'I now know I can be creative and work in a team'

'It was fun, I enjoyed being put under pressure and competing'

What the business volunteers say:

'A very exciting programme for students interested in both the hospitality and catering industries, and indeed any other customer facing business'

'The students had a good grasp of the competitive nature of the business and were full of creative ideas'

What do I do next?

Please invest in Croydon's young people and future by participating in this and other CEBP activities including:

- Mock Interviews
- Employability Skills Workshops
- Work Experience
- Business Champions
- Enterprise Days
- Professional Development for Teachers
- Reading Partners

Contact the team at CEBP... we are here to help!



**Croydon Education
Business Partnership**

Croydon Education Business Partnership
4th Floor, Surrey House, Scarbrook Road
Croydon CR0 1SQ
Tel: 020 8395 3311 Fax: 020 8395 3202
Email: info@croydon-ebp.co.uk
WEBSITE: www.croydon-ebp.co.uk