

MicroSociety

The cutting edge of teaching and learning in the classroom.



By offering just a few hours per year volunteering to support a MicroSociety event in a Croydon primary school, young pupils will benefit directly from your experience in the world of work.

MicroSociety offers younger children the chance to build a miniature society, experiencing social issues and a business environment first-hand on a small scale.

What is MicroSociety?

MicroSociety is a programme run over 12 weeks that seeks to create and run a mini society in its entirety within a classroom setting. It is primarily designed to encourage young people to become responsible citizens as well as entrepreneurs.

The programme focuses on important concepts such as:

- Currency
- Enterprise
- Government
- Profit & loss
- Supply & demand
- Inflation & recession
- Taxation

Throughout the programme, the schools encourage people from the world of business to come and give talks to primary school children who are typically aged 9-10.

What are the objectives?

The objectives of the programme are:

- Help pupils know more about the way economies function
- Become familiar with basic economic concepts
- Become familiar with democratic government
- Learn how to set up and run a business
- Improve pupils' social skills and teamwork

What is my role as a business volunteer?

Your role will be to give children a short talk lasting for about 15-20 minutes. For example, an HR specialist could talk about how you get the best person for a job. For someone in small or large business, the children would appreciate hints and tips to consider when setting up a small business. For Tax Advisors, the pupils need to learn about the different taxes and public expenditure etc.

What are the benefits to business?

Businesses are increasingly keen to fulfil their corporate Social Responsibility within the local community. The MicroSociety initiative provides a unique opportunity to fulfil the obligation.

The spin-off in terms of publicity etc. from such a link can be considerable. Staff from organisations who are already involved say that by being involved, it improves the morale and feel-good factor of their employees.

What the students say:

'It tells you a lot about the real world'

'I liked it because (now) we understand the value of money'

'My favourite part was making and selling'

'I like it when I got profit and made money'

What the teachers say:

'They have loved every second of it. I would recommend it to any year 5 teacher'

'The children have learnt a lot about what goes on in the outside world and life outside of school'

'Shy children have increased in confidence'

What do I do next?

Please invest in Croydon's young people and future by participating in this and other CEBP activities including:

- Mock Interviews
- Employability Skills Workshops
- Business Champions
- Enterprise Days
- Professional Development for Teachers
- Bizzy Partners

Contact the team at CEBP... we're here to help!



**Croydon Education
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